

basin  PBS

Main Street

May 23, 2025 • 6pm

Save *the* Date
Be a *Sponsor*

Join us in bringing the biggest and best street dance and concert to the basin!

UNDERWRITING OPPORTUNITIES (1 table of 8 + 16 drink tickets)

“Why Not Me” \$20,000
Band underwriter

“Have Mercy” \$10,000
Cocktail service underwriter

“Turn it Loose” \$6,500
Ticket underwriter

“I Saw the Light” \$5,000
Event decorations underwriter

SPONSORSHIP OPPORTUNITIES

Trail Boss Sponsor \$60,000 (2 available) or Title Sponsor \$100,000 (1 available)

- 2 VIP reserved tables of 8 w/ table service
- Dinner & concert table up front
- 32 drink tickets
- Event signage, including Basin PBS Marquee
- Social media mentions
- On-air promo spots (radio & TV)
- Listing as title sponsor in event invitation, all printed materials and other media

Maverick Sponsor \$16,000

- 1 VIP reserved table of 8 w/ table service
- Dinner & concert table up front
- 16 drink tickets
- Event signage
- Social media mentions
- Mention in all printed materials & other media

Silver Spur Sponsor \$8,000

- 1 VIP reserved table of 8
- Dinner & concert
- 16 drink tickets
- Event signage
- On-air & social mentions

Wrangler Sponsor \$4,000

- 1 VIP reserved table of 8
- Dinner & concert
- 16 drink tickets
- Event signage
- Social media mentions

Cow Poke Sponsor \$2,000

- 1 VIP reserved table of 8
- Dinner & concert table
- 16 drink tickets

Rustler Sponsor \$900

- 2 VIP reserved box seats
- Dinner & concert
- 4 drink tickets

Ranch Hand Sponsor \$700

- 2 VIP reserved open seating
- Dinner & concert
- 4 drink tickets

Farm Hand Sponsor \$200

- 1 ticket, no special seating
- Dinner & concert

Become a sponsor, contact:

Erica Thomas
432-563-5728
ethomas@basinpbs.org

or Laura Wolf
432-563-5728
lwolf@basinpbs.org

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THINGS TO KNOW!

WHEN:

May 23, 2025

6:00pm: Gates open & opening act

7:15pm: Live auction

8:00pm: **WYNONNA JUDD**

WHERE:

Basin PBS Studio, 203 N. Main,
Downtown Midland

WHAT:

We are thrilled to bring back Main Street Live, a beloved event that lights up the heart of the Permian Basin! With headliner, Grammy Award winning, multi-platinum artist Wynonna Judd just announced, this one-of-a-kind celebration promises an unforgettable evening of music, community, and excitement you won't want to miss.

WHY:

The Basin PBS Main Street Live fundraiser is a way for us to keep feeding your curiosity with more of the educational and cultural programming you've already come to rely on. It's also designed to help fund some of our operating costs. Keeping the lights on for more engaging community events, and more programming favorites on your television. Programming that's perfect, for the whole family.

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