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# Basin PBS Now Available to Hulu + Live TV Subscribers

Hulu + Live TV Subscribers Will Now Have Access to High-Quality, Educational and Inspiring Content from Basin PBS

**FRIDAY, JANUARY 12, 2024 – PERMIAN BASIN, TEXAS** – Today, Basin PBS announced that it is now live streaming on Hulu + Live TV, one of the nation's largest streaming services for live television with more than 4.5 million subscribers. Hulu + Live TV's subscribers will now have access to inspiring and educational content from Basin PBS like Main Street Unplugged, One Question and local debates along with PBS favorites including <u>PBS NewsHour</u>, <u>FRONTLINE</u>, <u>Antiques Roadshow</u>, and Basin PBS KIDS channel.

Participating PBS stations like Basin PBS will make Hulu + Live TV available in more than 300 markets over the next year. This agreement represents PBS's continued commitment to make its quality and award-winning content accessible to all Americans on as many digital platforms as possible.

"We are thrilled that one of the largest live TV streaming services is now home to quality local programming from PBS Member Stations," said **PBS Chief Digital and Marketing Officer, Ira Rubenstein**. "As more and more households look to digital streaming offerings, this announcement is part of our commitment to meet audiences where they are with the PBS programming they know and love. PBS will continue to make trusted content available to all households across as many platforms as possible. We thank Hulu + Live TV for working with us to provide our viewers with more ways to watch programs through their local PBS station."

"As one of the largest live TV streaming services in the U.S., we are committed to providing a best-inclass user experience and a premium national and local channel line-up for our millions of subscribers" said **Reagan Feeney, SVP, Live TV Content Programming and Partnerships for Hulu.** "PBS and PBS KIDS are among the most frequently requested channels by our subscribers, and we're thrilled to add them to our core line-up that now includes more than 90 live channels."

PBS, PBS KIDS, and local station content is also available on PBS.org and pbskids.org, as well as the PBS Video App and PBS KIDS Video app available on iOS, Android, Roku, Apple TV, Amazon Fire TV, Chromecast, and smart TVs from Samsung and Vizio. Local PBS station members are also able to view an extended library of quality public television programming via Passport (contact your local PBS station for details).

## **ABOUT PBS**

PBS, with more than 330 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and digital content. Each month, PBS reaches over 120 million people through television and 26 million people online, inviting them to experience the worlds of science, history, nature, and public affairs; to hear diverse viewpoints; and to take front-row seats to world-class drama and performances. PBS's broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS LearningMedia for digital content and services that help bring classroom lessons to life. As the number one educational media brand, PBS KIDS helps children 2-8 build critical skills, enabling them to find success in school and life. Delivered through member stations, PBS KIDS offers high-quality content on TV — including a PBS KIDS channel — and streaming free on pbskids.org and the PBS KIDS Video app, games on the PBS KIDS Games app, and in communities across America. More information about PBS is available at PBS.org, one of the leading dot-org websites on the internet, Facebook, Instagram, or through our apps for mobile and connected devices. Specific program information and updates for press are available at pbs.org/pressroom.

#### **About Hulu**

Hulu is the leading and most comprehensive all-in-one premium streaming service that offers an expansive slate of live and on-demand entertainment, both in and outside the home, through a wide array of subscription options that give consumers ultimate control over their viewing experience. As part of the Disney Entertainment segment, Hulu is the only on-demand offering that provides access to shows from every major U.S. broadcast network, libraries of hit TV series and films – including licensed content available exclusively on Hulu – and award-winning Hulu Originals, both with and without commercials. With Hulu + Live TV, subscribers receive a unique combination of access to 90+ live news, entertainment and sports TV channels from 20th Television, The Walt Disney Company, ABC, NBCUniversal, CBS Corporation, The CW, Turner Networks, A+E Networks and Discovery Networks, as well as access to Disney+ and ESPN+ included as part of the base plan. Visit <a href="https://doi.org/10.1001/journal.com">https://doi.org/10.1001/journal.com</a> to subscribe or learn more about the service.

## **About Basin PBS**

Basin PBS is a community owned and operated 501(c)(3) non-profit service to the Permian Basin. Donations to Basin PBS are tax deductible and help promote life-long learning through local public television educational programs like ONE QUESTION and MAIN STREET UNPLUGGED and through outreach services to West Texas children and adults. Basin PBS is the only local source for trusted PBS programs such as MASTERPIECE, NOVA, CURIOUS GEORGE, GREAT PERFORMANCES, AUSTIN CITY LIMITS, AMERICAN EXPERIENCE, ANTIQUES ROADSHOW, FRONTLINE and more. <a href="https://www.basinpbs.org">www.basinpbs.org</a> https://www.facebook.com/BasinPBS

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