

FOR IMMEDIATE RELEASE

Contact:

Alyson Trevino Creative Director, Basin PBS 432-934-6722, atrevino@basinpbs.org

Basin PBS Launches Children's Lounge at Midland International Air & Space Port, Sponsored by Permian Resources

PERMIAN BASIN, TEXAS, Monday, March 20, 2023 – Basin PBS is proud to announce the opening of the Basin PBS Children's Lounge at Midland International Air & Space Port, sponsored by Permian Resources. The lounge will provide a comfortable and safe space for families traveling through the airport with young children. The launch event will take place on Tuesday, March 21, 2023, at 10:30 am, and will be attended by representatives from Basin PBS, Permian Resources and Midland International Air & Space Port.

"We are excited to provide a new resource for families traveling through the airport," said Laura Wolf, CEO/GM of Basin PBS. "The Basin PBS Children's Lounge is a welcoming space where children can relax and play while parents wait for their flight. We are grateful to Permian Resources for their generous support of this project, and to Fred Rogers Production and PBS KIDS for their collaboration."

The lounge will feature comfortable seating, age-appropriate educational games, iPad station connected to PBS KIDS, a free little library and a TV showing educational programming from PBS KIDS. All with a theme that will be familiar to PBS KIDS families.

"We are proud to support Basin PBS in creating this valuable resource for families in our community," said **XXX**, CEO of Permian Resources. "At Permian Resources, we believe in investing in the well-being of our community, and we are thrilled to be a part of this important project."

The launch event will include a ribbon cutting ceremony, as well as remarks from representatives of Basin PBS and Permian Resources. Press is welcome to attend and should arrive at 10:20 am and make their way to the 3rd floor offices to be escorted to the ribbon cutting.

"We are delighted to partner with Basin PBS and Permian Resources to bring this important resource to Midland International Air & Space Port," said Justine Ruff, Director of Airports for the City of Midland. "The Basin PBS Children's Lounge is a great addition to our airport, and we are grateful for the support of our community partners."

The Basin PBS Children's Lounge is free and open to the public during regular airport hours. It is located across from the Southwest gates.

About Basin PBS

Basin PBS is a community owned and operated 501(c)(3) non-profit service to the Permian Basin. Donations to Basin PBS are tax deductible and help promote life-long learning through local public television educational programs like ONE QUESTION and MAIN STREET UNPLUGGED and through outreach services to West Texas children and adults. Basin PBS is the only local source for trusted PBS programs such as MASTERPIECE, NOVA, CURIOUS GEORGE, GREAT PERFORMANCES, AUSTIN CITY LIMITS, AMERICAN EXPERIENCE, ANTIQUES ROADSHOW, FRONTLINE and more. www.basinpbs.org https://www.facebook.com/BasinPBS