

basin  PBS

Main Street

May 31, 2024 • 6pm

Save *the* Date
Be a *Sponsor*

Shane
Smith
AND
THE
SAINTS

Straight from Austin, **SHANE SMITH & THE SAINTS**
are a must see for the Texan in all of us!

UNDERWRITING OPPORTUNITIES (1 table of 8 + 16 drink tickets)

"All I See is You" \$15,000
Shane Smith & the Saints
underwriter

"Fire in the Sky" \$8,000
Cocktail service underwriter

"Born & Raised" \$5,000
Ticket underwriter

"Pancho & Lefty" \$4,000
Event decorations underwriter

Interested? Contact Laura Wolf
432-563-5728 | lwolf@basinpbs.org

SPONSORSHIP OPPORTUNITIES

Trail Boss Sponsor \$50,000 (Presenting Sponsor) 1 available

- 2 VIP reserved tables of 8 w/ table service
- Dinner & concert table up front
- 32 drink tickets
- Event signage, including Basin PBS Marquee
- Social media mentions
- On-air promo spots (radio & TV)
- Listing as title sponsor in event invitation, all printed materials and other media

Maverick Sponsor \$15,000

- 1 VIP reserved table of 8 w/ table service
- Dinner & concert table up front
- 16 drink tickets
- Event signage
- Social media mentions
- Mention in all printed materials & other media

Silver Spur Sponsor \$7,500

- 1 VIP reserved table of 8
- Dinner & concert
- 16 drink tickets
- Event signage
- On-air & social mentions

Wrangler Sponsor \$3,000

- 1 VIP reserved table of 8
- Dinner & concert
- 16 drink tickets
- Event signage
- Social media mentions

Cow Poke Sponsor \$1,500

- 1 VIP reserved table of 8
- Dinner & concert table
- 16 drink tickets

Rustler Sponsor \$750

- 2 VIP reserved box seats
- Dinner & concert
- 4 drink tickets

Ranch Hand Sponsor \$600

- 2 VIP reserved open seating
- Dinner & concert
- 4 drink tickets

Farm Hand Sponsor \$150

- 1 ticket, no special seating
- Dinner & concert

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THINGS TO KNOW!

WHEN:

May 31, 2024

6:00pm: Gates open & opening act

7:15pm: Live & silent auction

8:00pm: **SHANE SMITH & THE SAINTS**

WHERE:

Basin PBS Studio, 203 N. Main, Downtown Midland

WHAT:

The party is back for our fifth straight year and we are so excited to have **SHANE SMITH & THE SAINTS** headlining the event. There's not another event like this in the Permian Basin.

WHY:

The Basin PBS Main Street Live fundraiser is a way for us to keep feeding your curiosity with more of the educational and cultural programming you've already come to rely on. It's also designed to help fund some of our operating costs. Keeping the lights on for more engaging community events, and more programming favorites on your television. Programming that's perfect, for the whole family.

SHANE SMITH & THE SAINTS



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