



**FOR IMMEDIATE RELEASE**

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**BASIN PBS OFFERS BACK-TO-SCHOOL FAMILY FESTIVAL**

Basin PBS brings non-profits and families  
together to get children ready for a new school year

PERMIAN BASIN, TEXAS — July 22, 2022 – Basin PBS is excited to bring back our Back-to-School Festival, Saturday, August 6 at Midland College Chap Center from 1pm to 4pm. Basin PBS is bringing this event indoors at Midland College Chap Center to host over 40 local non-profit organizations who serve families and children. Organizations will be set up and offering information about their services and giving away goodies while supplies last. All this at no charge to families!

The event will also include live entertainment with The Jukebox Juicebox exclusively sponsored by Colgate Energy, balloon artist, face painting, Midland Storytellers Festival, and more. We'll have a visit from a PBS KIDS favorite, The Cat in the Hat! Plus, again this year, the first 400 kids to arrive will receive a FREE backpack from ATMOS Energy – the perfect accessory for back to school. We'll also host an immunization clinic for ages 3+ at no charge to most, thanks in part to the Midland Health Department.

"We are so proud to partner with the Midland Health Department to provide an immunization clinic for the community at this event," said Crockett Tidwell, clinical services manager, and vaccine specialist for United Supermarkets. "This clinic is the perfect opportunity for parents to make sure their kids are ready for the new school year. We hope to see a lot of the community taking advantage of all the great things that will be going on."

Laura Wolf, Basin PBS CEO said, "We are grateful for all those organizations who've answered the call for our Permian Basin families and agreed to join forces for this back-to-school event. Each of them brings a unique and necessary service for families of West Texas."

See the list of local organizations participating:

Basin PBS, Midland Dentistry 4 Kids & Smile Straight Orthodontics, ATMOS Energy, United Family Markets/Midland Health, Colgate Energy, Complex Community Federal Credit Union, Kent Companies, Maximus, Bronson Chadwick, Harlin the Magician, CEF of Midland, Sibley Nature Center, Senior Life Midland Foster Grandparent Program, UTPB First 5, West Texas Opportunities, Big Brothers Big Sisters, Midland Festival Ballet, FirstCare Health Plans of Baylor Scott & White, Workforce Solutions Permian Basin, Midland YMCA, Texas Tech Psychiatry, Midland County Public Libraries, Rays of Hope Children's Grief Center, Midland Rape Crisis & Children's Advocacy Center, Permian Basin Moms of Multiples, Permian Basin Regional Planning Commission, I-20 Wildlife Preserve, Museum of the Southwest: Durham Children's Museum, Buckner Children and Families, Permian Basin Master Gardeners – Youth Education, Hispanic Cultural Center of Midland, SHARE, Midland Community Theatre, Casa de Amigos, Midland Storytelling Festival, Communities in Schools of the Permian Basin, Petroleum Museum, Bikers Against Child Abuse, We Rock the Spectrum Gym, Kaleidoscope Ministries, West Texas Food Bank, Boys and Girls Club, Rope Youth.

We are also so thankful for our sponsors who've made this event possible: ATMOS Energy, Colgate Energy, United Supermarket, Midland Dentistry 4 Kids, SmileStraight Orthodontics, Complex Community Federal Credit Union with grant support from Abell-Hangar Foundation. In partnership with Midland College.

**About Basin PBS**

Basin PBS is a community owned and operated 501(c)(3) non-profit service to the Permian Basin. Donations to Basin PBS are tax deductible and help promote life-long learning through local public television educational programs like ONE QUESTION and MAIN STREET UNPLUGGED and through outreach services to West Texas children and adults. Basin PBS is the only local source for trusted PBS programs such as MASTERPIECE, NOVA, CURIOUS GEORGE, GREAT PERFORMANCES, AUSTIN CITY LIMITS, AMERICAN EXPERIENCE, ANTIQUES ROADSHOW, FRONTLINE, TWO FOR THE ROAD and more. [www.basinpbs.org](http://www.basinpbs.org)  
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