

Proud Heritage Series



HOME FIELD ADVANTAGE

Premieres
January 2010
on Basin PBS

*Celebrating
Proud
Heritage*

Each year Basin PBS profiles the unique stories of our West Texas family and preserves our heritage in crystal-clear high-definition for future generations to cherish. This year, we strap on our shoulder pads and take the field for an insiders look at West Texas' favorite pastime, football.

HOME FIELD ADVANTAGE places you right in the action with the blood, sweat and passion that make this All-American game part of our West Texas heritage.

You'll feel the bone-crunching tackles yourself as you watch the perspiration fly in high-definition. Meet the players who made history in the early days and those who continue the legacy. March with the band, cheer with the proud grandmas and flirt with the sideline cuties.

Grab your stadium seat and take your place with Basin PBS as a producer of this exciting community television event: **HOME FIELD ADVANTAGE**.

*You're invited to a special
Sneak Peek* of the series
Saturday, November 14th at
7:30pm inside the Yucca
Theatre as we celebrate our
West Texas football heritage.

Mingle with the stars of HOME
FIELD ADVANTAGE while
enjoying cocktails, heavy hor
d'ourves, a live auction and a
sneak peek at what's in the
pipeline for 2010 on Basin PBS.



be

more

HOME FIELD ADVANTAGE Sponsorship Opportunities

Touchdown

\$10,000

- On-air recognition as a major funder of the documentary, with 15 second voiceover sponsor message with video and/or logo. Premiere and repeats.
- On-air sponsor message on the Basin PBS primetime schedule for one year, 2x5days
- Sponsor credit in on-air promotion, marketing materials, press releases and online
- Ten VIP tickets to the Basin PBS Presents premiere event

Field Goal

\$5000

- On-air recognition as a major funder of the documentary, sponsor name and tagline voiceover with logo. Premiere and repeats.
- On-air sponsor message on the Basin PBS primetime schedule for six months, 2x3days
- Sponsor credit in on-air promotion, marketing materials, press releases and online
- Ten VIP tickets to the Basin PBS Presents premiere event

Safety

\$2500

- On-air recognition as a funder of the documentary, sponsor name voiceover and logo. Premiere and repeats.
- On-air sponsor message on the Basin PBS primetime schedule for three months, 2x3days
- Sponsor credit in marketing materials, press releases and online
- Ten VIP tickets to the Basin PBS Presents premiere event

Extra Point

\$1500

- On-air recognition as a funder of the documentary, sponsor name. Premiere and repeats.
- Sponsor credit in marketing materials, press releases and online
- Ten VIP tickets to the Basin PBS Presents premiere event

Are you ready for some football?!

\$10,000 Touchdown \$5000 Field Goal \$2500 Safety \$1500 Extra Point

Name: _____

Company: _____

Address: _____

Phone: _____ Email: _____

For more information

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Proud Heritage Series

on



is made possible by

**YOUR
LOGO
HERE**